

OPEN UP

magazines



MEDIA PACK

Time to open up

Advertising with Open Up magazines gets you in through the front doors of an affluent, well-educated and socially-aware audience. With a high disposable income, our 50,000 readers love to cook and to eat out; they regularly socialise, shop, travel and attend cultural events.

We have the highest levels of home ownership in the city of Manchester. Our readers are proud of where they live and care about maintaining and improving their homes and gardens. We know this because we live here too.

We have been publishing magazines (as Community Index) in South Manchester since 2008.

OPEN UP Chorlton

Chorlton is one of Manchester's most desirable suburbs. Enjoying a reputation for quirky creativity, it's a magnet for artists, craftspeople and independents. Its award-winning range of thriving retailers, bars and restaurants make it a must-visit for foodies.

Our magazine is delivered door-to-door within Chorlton, with additional copies for pick-up in shops, cafes and libraries.



OPEN UP South Manchester

Delivered door-to-door to selected homes in Didsbury, with additional copies for pick-up across south Manchester; Didsbury, Withington, The Heaton, Northenden, Stretford, Old Trafford, Urmston, Sale, Altrincham, Hale, Gatley and Timperley.





Space for living
 WORK, PLAY, EAT, SLEEP

I spend most of my time in the kitchen not doing tasks at the sink or a hot stove (although that happens) but scrolling, working, going online or watching television.



“Natural light is important for health and happiness.”

When it comes to the kitchen, it's not just about the look but also about the feel. Natural light is important for health and happiness. It's also important for the environment. Natural light is important for health and happiness.



Home's big party

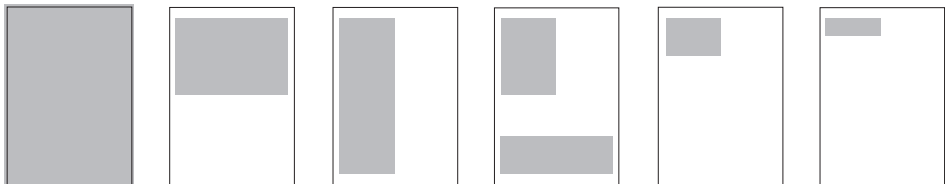
Home's big party is a celebration of the home industry. It's a chance for homeowners to see the latest in home design and to meet with experts in the field. The event is a great opportunity for homeowners to see the latest in home design and to meet with experts in the field.

Health, beauty and fitness | Food & drink | Homes and gardens | Family life
 What's on and Leisure | Community news and local interest

RATES

Size	1 title	Both	Size	1 title	Both
Full page	£390	£740	Half page	£220	£418
Premium internal	£429	£815	Quarter page	£140	£266
Inside back	£440	£836	Eighth page	£99	£188
Inside front	£499	£948	Mini (sixteenth)	£60	£114
Outside back	£635	£1,199			

Discounts available for multiple bookings. All prices are ex VAT



DIMENSIONS

Width x Height

Full page	176mm x 248mm (including 3mm bleed) Trimmed to 170mm x 242mm
Half page (vertical)	75mm x 212mm
Half page (horizontal)	153mm x 104.5mm
Quarter page (vertical)	75mm x 104.5mm
Quarter page (horizontal)	153mm x 50.75mm
Eighth page	75mm x 50.75mm
Sixteenth page	75mm x 23.875mm



PUBLICATION DATES

Edition	Date	Deadline
Summer 2017	July/August 2017	2 June 2017
Autumn 2017	September/October 2017	2 August 2017
Winter 2017	November/December 2017	2 October 2017
New Year 2018	January/February 2018	1 December 2017
Spring 2018	March/April 2018	2 February 2018
Early Summer 2018	May/June 2018	2 April 2018

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