

OPEN UP

magazines



MEDIA PACK

Time to open up

Advertising with Open Up magazines gets you in through the front doors of an affluent, well-educated and socially-aware audience. With a high disposable income, our 50,000 readers love to cook and to eat out; they regularly socialise, shop, travel and attend cultural events.

We have the highest levels of home ownership in the city of Manchester. Our readers are proud of where they live and care about maintaining and improving their homes and gardens.

We know this because we live here too.

We have been publishing magazines (as Community Index) in South Manchester since 2008.

OPEN UP Chorlton

Chorlton is one of Manchester's most desirable suburbs. Enjoying a reputation for quirky creativity, it's a magnet for artists, craftspeople and independents. Its award-winning range of thriving retailers, bars and restaurants make it a must-visit for foodies.

Our magazine is delivered door-to-door within Chorlton, with additional copies for pick-up in shops, cafes and libraries.



OPEN UP South Manchester

Delivered door-to-door to selected homes in Didsbury, with additional copies for pick-up in selected supermarkets, cafes and libraries across south Manchester; Didsbury, Withington, The Heaton, Northenden, Stretford, Old Trafford, Urmston, Sale, Altrincham, Hale, Gatley and Timperley.



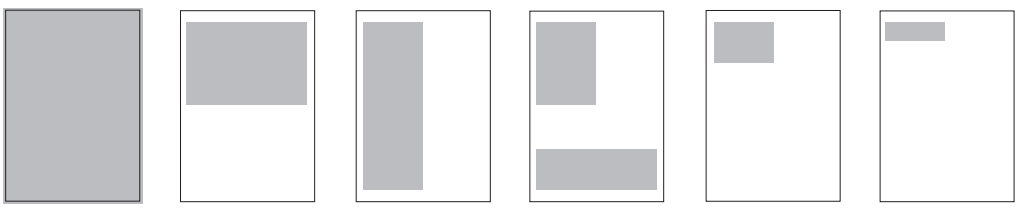


Health, beauty and fitness | Food & drink | Homes and gardens | Family life
 What's on and Leisure | Community news and local interest

RATES

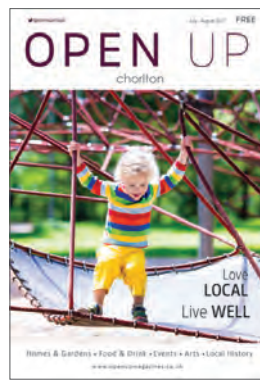
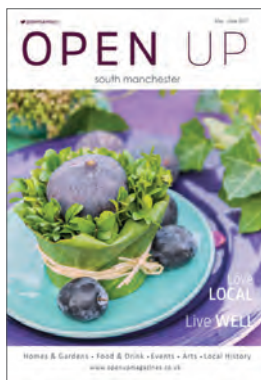
| Size | 1 title | Both | Size | 1 title | Both |
|------------------|---------|--------|------------------|---------|------|
| Full page | £390 | £740 | Half page | £220 | £418 |
| Premium internal | £429 | £815 | Quarter page | £140 | £266 |
| Inside back | £440 | £836 | Eighth page | £99 | £188 |
| Inside front | £499 | £948 | Mini (sixteenth) | £60 | £114 |
| Outside back | £635 | £1,199 | | | |

Discounts available for multiple bookings. All prices are ex VAT



DIMENSIONS

| | Height x Width |
|---------------------------|---|
| Full page | 248mm x 176mm (including 3mm bleed) Trimmed to 242mm x 170mm |
| Half page (vertical) | 212mm x 75mm |
| Half page (horizontal) | 104.5mm x 153mm |
| Quarter page (vertical) | 104.5mm x 75mm |
| Quarter page (horizontal) | 50.75mm x 153mm |
| Eighth page | 50.75mm x 75mm |
| Sixteenth page | 23.875mm x 75mm |



PUBLICATION DATES

| Edition | Date | Deadline |
|-------------------|------------------------|------------------|
| Spring 2018 | March/April 2018 | 2 February 2018 |
| Early Summer 2018 | May/June 2018 | 2 April 2018 |
| Summer 2018 | July/August 2018 | 1 June 2018 |
| Autumn 2018 | September/October 2018 | 2 August 2018 |
| Winter 2018 | November/December 2018 | 2 October 2018 |
| New Year 2019 | January/February 2019 | 30 November 2018 |

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