

OPEN UP

magazines



MEDIA PACK

Time to open up

Advertising with Open Up magazines gets you in through the front doors of an affluent, well-educated and socially-aware audience. With a high disposable income, our 50,000 readers love to cook and to eat out; they regularly socialise, shop, travel and attend cultural events.

We have the highest levels of home ownership in the city of Manchester. Our readers are proud of where they live and care about maintaining and improving their homes and gardens. We know this because we live here too.

We have been publishing magazines (as Community Index) in South Manchester since 2008.

OPEN UP Chorlton

Chorlton is one of Manchester's most desirable suburbs. Enjoying a reputation for quirky creativity, it's a magnet for artists, craftspeople and independents. Its award-winning range of thriving retailers, bars and restaurants make it a must-visit for foodies.

Our magazine is delivered door-to-door within Chorlton, with additional copies for pick-up in shops, cafes and libraries.



OPEN UP South Manchester

Delivered door-to-door to selected homes in Didsbury, with additional copies for pick-up in selected supermarkets, cafes and libraries across south Manchester; Didsbury, Withington, The Heaton, Northenden, Stretford, Old Trafford, Urmston, Sale, Altrincham, Hale, Gatley and Timperley.



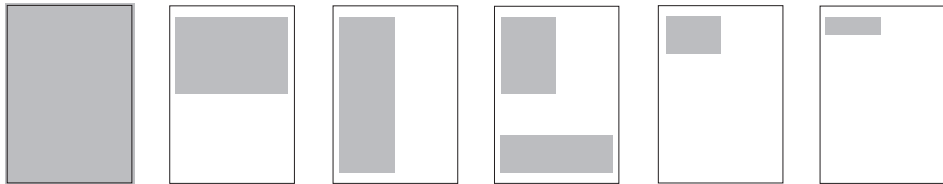


Health, beauty and fitness | Food & drink | Homes and gardens | Family life
 What's on and Leisure | Community news and local interest

RATES

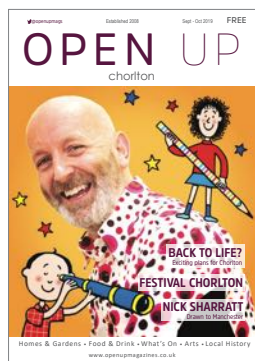
Size	1 title	Both	Size	1 title	Both
Full page	£390	£740	Half page	£220	£418
Premium internal	£429	£815	Quarter page	£140	£266
Inside back	£440	£836	Eighth page	£99	£188
Inside front	£499	£948	Mini (sixteenth)	£60	£114
Outside back	£635	£1,199			

Discounts available for multiple bookings. All prices are ex VAT



DIMENSIONS

	Height x Width
Full page	248mm x 176mm (including 3mm bleed) Trimmed to 242mm x 170mm
Half page (vertical)	212mm x 75mm
Half page (horizontal)	104.5mm x 153mm
Quarter page (vertical)	104.5mm x 75mm
Quarter page (horizontal)	50.75mm x 153mm
Eighth page	50.75mm x 75mm
Sixteenth page	23.875mm x 75mm



PUBLICATION DATES

Edition	Date	Deadline
Winter 2020	November/December 2020	1 October 2020
New Year 2021	January/February 2021	30 November 2020
Spring 2021	March/April 2021	1 February 2021
Early Summer 2021	May/June 2021	1 April 2021
Summer 2021	July/August 2021	1 June 2021
Autumn 2021	September/October 2021	1 August 2021

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